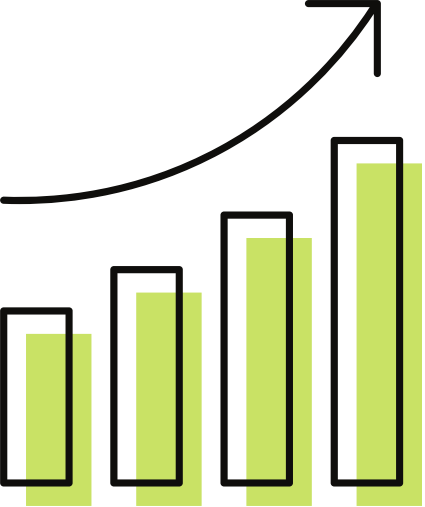




www.theboldgrowthagency.com

BOLD GROWTH AGENCY

Event Activation



OUR BOLD COMPANY



At Bold Growth Agency, we create unforgettable
corporate event experiences.

No matter what you have in mind, we'll make sure it's a
one-of-a-kind moment that your guests will never forget.

Whether it's a **mobile event activation, workshop, pop-up,**
agency stop, or pedestrian plaza takeover, we'll make
sure your brand leaves a lasting impression.

OUR BOLD TEAM

Shanita Ollison
Founder and President

Martha Malcom
Chief Operating Officer



Bold Growth Agency provides corporate agencies with the marketing tools they need to reach out to diverse groups effectively.

Our team of experts can help your organization create effective marketing campaigns that will help you build community outreach for the diverse groups that matter to you.

We're an external DEI marketing agency that works with corporate agencies and other companies who want to increase their diversity and inclusion efforts. As a DEI marketing consultants, we work with corporations to help them develop and implement successful DEI strategies. Our focus is on creating inclusive environments within organizations through thoughtful engagement with diverse perspectives.

SERVICE STRUCTURE

- Cultural marketing for minority centered holidays
- Experimental marketing
- Brand activation
- Small business marketing project campaigns
- Diverse influencers development
- Supplier diversity
- Graphic Design
- DEI marketing strategy consulting
- Video commercial production
- Virtual Marketing Content Studio
- Photography



We believe in the power of diversity to help corporations and diverse groups grow together. We believe in an organization model that is inclusive, not just for minority groups but for all groups. We want everyone to feel welcome and included, and we want our clients to be able to reach out to new communities effectively, regardless of race or gender identity.

PRICING

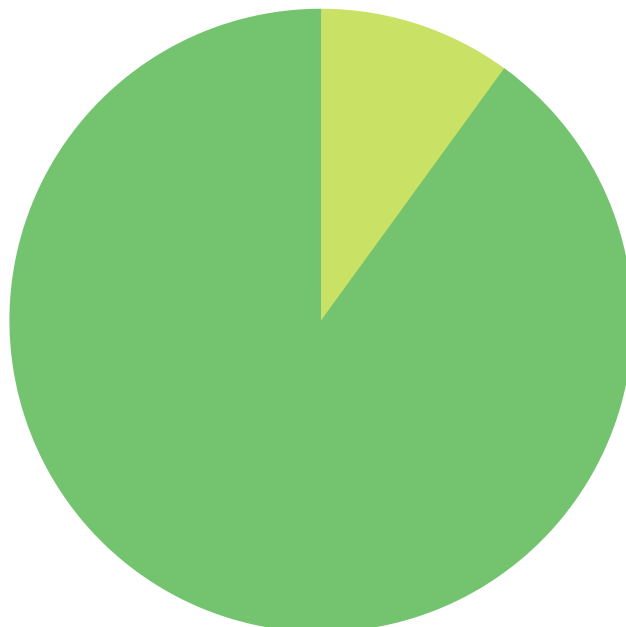
Bold Growth Agency will offer its services at an hourly rate using the following labor categories and rates:

- Principal, \$150
- Account Executive, \$140
- Project Manager, \$135
- Graphics , \$100
- Marketing Coordinator, \$90
- Event Analyst, \$90
- Financial Analyst, \$85
- Brand Activation Specialist, \$75

Our process starts with a high-level meeting with the CEO, chief human resources officer, and chief operating officer. We only work with companies that have buy-in from the very top because change doesn't happen otherwise. Once our team is invited to our first team meeting, companies will have us work internally with their team for implementation and planning.

We focus on motivating our clients into obtaining a real interest in improving things to help attract new customers of diverse groups.

Percentage of marketers who did not feel that their should be more inclusive marketing
10%



Percentage of marketers who feel that their should be more inclusive marketing
90%

BOLD GROWTH IS WHAT WE DO.

Bold Growth Agency is a firm that helps brands express themselves and connect with consumers. We uncover the unique soul of your brand and help you ignite it to create unexpected and delightful experiences for consumers. We believe that when people come across these positive brand encounters, they will develop a deeper love for the brand. Our full-service activation services are tailored to meet your specific needs and maximize your growth potential.



**Thank you, and
we look forward
to working with
you.**

Shanita Ollison

Contact: 252-417-8111